



Creating Great "Buzz" About Your Business with Free PUBLICITY

ONE-DAY SEMINAR *from Dian Thomas, MS, Media Personality*

If you're responsible for advertising, publicity, fund-raising, or public awareness, this seminar is for you! You can get the word out without *spending a dime!* It's true! **Publicity is perfect for:**

- Small or Large Businesses
- School or Nonprofit Groups
- Clubs or Volunteer Groups
- State and City Agencies
- Any kind of enterprise...

...and you can do it!

In just one day, you'll learn:

- **How to boost your visibility** with the "Buzz" generated by your message appearing in newspaper or magazine articles and radio
- **Increase sales and credibility** with cheap and easy techniques
- **Essential skills** for the small business owner and entrepreneur
- **Hot PR essentials** from national PR expert, *Dian Thomas*



SEE HOW EASY IT IS WITH DIAN THOMAS

TV Personality, Author, Professional Speaker

Take advantage of the invaluable experience of world-renowned media celebrity Dian Thomas.

Attend this high-intensity, **one-day seminar** and you can get your message to the media and the rest of the world by using her **proven publicity system**.

"During our eight years together on NBC's Today she never failed to impress me with her professionalism, expertise and creativity." —*Jane Pauley*

"Dian made her network television debut on *Today* and quickly became one of our most popular feature performers." —*Tom Brokaw*

When: Wed, Feb 9, 2011
9:00 AM to 5:00 PM

Where: MATC in Orem
1410 Business Park Dr

Cost: \$199
Qualified companies pay only \$119
(Price includes Lunch)

To register go to: mlatc.edu/register - Deadline September 2nd

For more information: [Randall Reeves](mailto:Randall.Reeves@mlatc.edu) 801- 863-7649 | [Roger Rice](mailto:Roger.Rice@mlatc.edu) 801- 863-7514